

ANNUAL REPORT 2008/2009

Speaking to Government

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Services



Maintaining Language Culture and identity



President's Report

I am pleased to present the 2008/2009 Annual Report, a year in which the NEMBC made considerable progress in consolidating and further developing its role and mission to be a strong advocate and campaigner for the best interests of ethnic community broadcasters throughout Australia.

This as we know can best be achieved in growing unity and cooperation within our own ranks, the entire community and indigenous broadcasting sector and the wider multicultural Australian community.

The NEMBC has continued to be a major, and often leading, constructive player in both the multicultural and community broadcasting sectors, with concrete ideas and polices backed by action.

We have attended and contributed to a myriad of meetings, seminars and conferences concerned with broadcasting, multiculturalism, human rights, immigration, emerging and refugee communities, women, youth and pensioners. Our point of view is listened to with interest, respect and recognition of a long record of selfless commitment and achievement.

Ethnic community broadcasting programs are "owned" by communities who hold dear the right to maintain culture, language and identity. This commitment is integrally reflected in community structural representation and accountability, which provides ethnic broadcasting with an endless source of strength and the NEMBC with an immense responsibility to honour this social compact.

No other sector of community broadcasting has so many and diverse people involved in decision making and programming as we do in ethnic broadcasting. Our 3,000 volunteer broadcasters prepare and present programs in 111 languages through 100 radio stations across Australia, several times more than SBS does and certainly at a fraction of its cost.

Ethnic community broadcasting is by far Australia's biggest ethnic broadcaster, the largest language institution and community builder. Ethnic community broadcasting is an evolving institution, with another 56 programs being added to our family of ethnic broadcasters this year. These facts alone make a very powerful case for immediate and substantial increased Government funding, a demand that is always a top priority for the NEMBC.

In the year under review, as the annual report reveals in detail, we moved forward in policy and project development, with the Youth and Women's Committees, constitutional amendments, publications, relocation of the secretariat and a big improvement in its performance.

Financially, we have recorded a modest surplus. Every effort is made to manage our financial affairs most economically.

LOOKING AHEAD.

We will endeavor to continue to promote more vigorously the socio-economic and cultural advantages of ethnic community broadcasting for the nation and reinforce our policy and campaigning capacity to do this better.

The NEMBC will continue to strengthen with renewed emphasis practical cooperation with stations, their broadcasters and community organisations.

We will ensure implementation of our strategic and operational objectives. We will meet head-on the challenges and opportunities of the digital and other new technologies that will enable us to get out of the present sardine tin-like broadcasting situation and allow ethnic broadcasting to grow, innovate and diversify. The NEMBC will take full advantage of these opportunities for all stations and broadcasters and actively encourage better informed and resourced government assistance. This is imperative for the sustainability of ethnic community broadcasting.

In talking up our strengths and achievements, we are of course mindful there is much to be done, and the NEMBC is in a better position to strive for this challenge.

In conclusion I wish to express my appreciation to all members, executive and committees, the executive officer and other staff for their support and invaluable work throughout the year.

George Zangalis President



The NEMBC Profile

The NEMBC Profile

Ethnic community broadcasters play a very important role in building and maintaining a harmonious and successful multicultural society. Broadcasters provide essential information and cultural services to communities across Australia. Recent surveys reveal that in an average week the sector produces 2,439 hours of ethnic language programs, an increase from 2,400 hours last year and broadcasts in over a 100 languages.

The key role of the NEMBC is to promote and represent the interests of ethnic and multicultural broadcasters in Australia, to advance the development of a harmonious multicultural society and to eliminate racism. The NEMBC represents thousands of ethnic broadcasters throughout Australia. In every capital city there is a large ethnic community radio station and dozens of community radio stations in urban and country towns that host ethnic and multicultural programs. Multicultural radio not only facilitates cultural and linguistic continuity, a space for self-representation, belonging and inclusion in the community, but also works towards strengthening multiculturalism and countering stereotypes.

The NEMBC develops policy, strongly advocates for multiculturalism and multilingualism and lobbies the federal government for the funding of ethnic programming, training, the development of emerging and refugee communities, women and youth broadcasting. The NEMBC membership is made up of around 600 program groups, speaking 98 different languages, operating from nearly 100 stations.

The NEMBC also engages a large audience with its quarterly publication, The Ethnic Broadcaster magazine, which is distributed Australia-wide to nearly 100 radio stations who then distribute it to the extensive membership.

The annual conference provides an opportunity for the NEMBC to collaborate and communicate with its membership, making the NEMBC a truly representative peak body for multilingual and multicultural community broadcasting.

Community radio encourages a creative and representative participation media sector that is an alternative to mainstream media, valuing community interests, needs and local culture. The NEMBC recognises this and actively supports the unique service of ethnic and multicultural community broadcasting.

The community radio sector has become a major producer of locally relevant special interest programming (Indigenous, Ethnic and RPH) that would otherwise have to be provided by the ABC and/or SBS at a much greater cost. A simple comparison of the relative cost structures in Non-English Speaking Background (NESB) radio production between the Special Broadcasting Service and the community radio broadcasting sector drawn from a 2006/07 CBF report illustrates this point.

SBS received \$21 million and ethnic community radio services received \$2.7 million in 2006/07. Ethnic community broadcasters produced 80% more programs than SBS. The average cost for a single program on SBS was over fifteen hundred dollars while an ethnic community radio program cost under forty dollars.

The Strength of Community Radio

The community radio sector fulfils an enormous role in the media sector in Australia—approximately 7.5 million Australians tune in to community radio each month. Being such an assessable form of media, community radio is a powerful medium for communication and representation.

- 27% of Australian radio listeners (4.5 million) listen to community radio in a typical week. An estimated monthly national radio audience reach of more than 7 million and national television audience reach of 3.6 million.
- 78% of long-term licensed stations are located in rural, regional and remote areas
- 150,000 Australians financially support free-to-air community radio services as subscribers or members.
- 4% or 716,000 Australians listen to community radio exclusively.
- Since 2004 community radio listenership has increased by 20%
- Despite the huge disparity in the resource base of the community radio sector and its national and commercial counterparts, the community radio sector achieves a collective national average weekly audience that is 60% of that of the ABC & SBS combined and 42% of that of the commercial radio sector.
- There is considerable potential to develop community radio listenership further as only 71% of Australians aged 15 or over are aware of community radio.



The following is the NEMBC report on the activities conducted during the funding period July 2008 to June 2009.

1 ADVOCACY AND MULTICULTURALISM

The NEMBC continues to work collaboratively within the community broadcasting sector to advocate and create a positive environment for policy development and resource allocation. The NEMBC has been networking within the community radio sector, producing publications and submissions and has attended and presented at many fora to advocate for ethnic and multicultural broadcasting. The NEMBC works closely with the other peak bodies in the community broadcasting sector to develop lobby strategies.

Lobbying

The NEMBC worked closely with its sister organisations in the Funding Strategy Group to lobby government to make effective improvements to the funding submission and to put a New Policy Proposal to government for community broadcasting in Australia. The NEMBC attended several lobby meetings in Parliament House and assisted in organising a meeting with the Ministry of Finance. During the lobby campaign the NEMBC produced media releases and an open letter to the Minister for Communications, titled "Don't Let Down Ethnic Community Broadcasting". This open letter was sent to all government ministers.

Speaking to Government

Submissions

A number of significant documents were produced and submitted to government, including:

- The NEMBC presented a submission to the Minister of Communications on the discussion paper "ABC and SBS: towards a digital future". Available on the NEMBC website.
- The NEMBC provided significant input into the New Policy Proposal to government for an extra \$14 million for the community broadcasting sector.
- The NEMBC provided significant input into the production of 'one-pager' messages on the economic and social benefits of community broadcasting. These 'one-pagers' assisted the FSG lobby campaign.
- The NEMBC made a submission to the Royal Commission into the Victorian Bushfires which looked at the important role that community radio stations played during the emergency and how ethnic community broadcasters might assist during emergencies and importantly during the post-emergency and relief period. There has been an interim report produced by the Royal Commission and there was some recognition for community radio stations. The report noted "the use of local radio and foreign language stations to broadcast emergency services" The reported quoted the NEMBC stating that, "community radio can play a vital role during any emergency. Community radio has the distinct advantage of having local knowledge, understanding the local geography and the people that live in the community" Interim Report page 110. For a copy of the report you can go to the website www.royalcommission.vic.gov.au
- The NEMBC made a submission to government to support the introduction of a National Human Rights Charter for Australia and emphasised the important role that ethnic and multicultural community radio plays in practising and promoting human rights and social inclusion.



The NEMBC gave presentations and attended many fora to actively advocate for ethnic community broadcasting issues.

The broader NEMBC membership and Executive, Youth and Women's Committees met and advocated within their own states, providing a broad advocacy base across Australia. This includes an Executive Committee member actively involved in establishing an ethnic community radio station based in Darwin. Many of the fora mentioned below were attended by the Secretariat and Victorian members.

Sector Meetings





Meetings within the community broadcasting sector included:

- National Training Advisory Group: NEMBC participated in the National Training Advisory Group meeting in Sydney in early June.
- The NEMBC met with the Ethnic Grants Advisory Committee in August 2008.
- The NEMBC meets with the CBF board at least twice a year and gives a written and verbal report.
- The NEMBC had a small but pro-active delegation at the CBAA conference in Alice Springs and held a workshop at the conference on ethnic broadcasting called "Facing the Challenges".
- · While in Perth for the Radioactive Forum the Executive Officer met with Radio Fremantle and 6EBA World Radio.
- The Executive Officer also visited Adelaide and met with 5EBA, Radio Adelaide and 5PBA.
- The new Sector Projects Consultative Committee (SPCC) held its first meeting in Sydney on 4-5 April 2009. From March 2009 the Sector Projects Consultative Committee will replace two existing consultative group (CCG for CBOnline and NTCG for National Training Project Amrap consultative group) The SPCC will advise and review the work of the sector-wide projects currently managed by the CBAA: the CBOnline, National Training Project (NTP) and Australia Music Radio Airplay Project (AMRAP). The SPCC meets three times a year

Making Connections

- The NEMBC continued its support for the 3ZZZ DVD training material and was present at the launch of the DVD with the Hon. James Merlino. The NEMBC had actively participated in the production of the 3ZZZ educational DVD "Becoming a Community Radio Broadcaster a Guide for Emerging Communities".
- United Nations Association of Australia: the Executive Officer was a preliminary judge on a panel for the United Nations Association of Australia radio media awards in September. Kerry O'Brien awarded the prizes at the gala presentation night.
- The Victorian Immigrant and Refugee Women's Coalition (VIRWC) is a peak advocacy organisation dedicated to effecting change to recognise and value the worth of immigrant and refugee women and improve their quality of life. The Youth and Women's Officer attended and spoke at a 'Women in the Media' forum, organised by VIRWC on August 15 on 'Opportunities for Multicultural Women in Community Radio'. Other speakers included Farah Farouque, a senior journalist for The Age newspaper, Manpreet Singh, Executive Producer of the Punjabi program on SBS Radio, and Angus Cusack, an experienced radio journalist and former foreign correspondent for ABC Radio. The presentation was printed as an article on Indian Link, Indian News in Australia Online. The NEMBC continues to have a close relationship with this organisation.
- New Australian Media: New Australia Media a new not-for-profit association working towards raising the profile of the multicultural media sector, improving the quality of information available to new and emerging communities and strategically addressing misconceptions and the misrepresentation of these communities in the mainstream media. The NEMBC had a number of meetings to explore ways the NEMBC can work with New Australian Media to promote Community broadcasting for multicultural women and youth. New Australian Media (NAM) supports the aims of the NEMBC and is most pleased to develop a continuing relationship. The Youth and Women's Officer was asked to mentor youth seeking to become more experienced in community media. She attended the 1st workshop with NAM and made herself available to support youth seeking to get involved in radio. There is ongoing involvement in this project.
- Victorian Human Rights and Equal Opportunity Commission conference 2009 (VHREOC): The NEMBC prepared and
 presented a poster presentation at the Human Rights conference about human rights and ethnic and multicultural
 community broadcasting. This gave the NEMBC and the sector publicity with an audience of government, commercial and
 community sector working with human rights and community development.
- Centre for Multicultural Youth (CMY), Victoria: The NEMBC participated in the Multifaith Multicultural Youth Mentoring Program. This program covers a range of issues concerning youth from new and emerging communities, such as understandings of home, citizenship, identity, 'Australian values,' etc. The program also includes media participation and representation. So far the program has proven to be a fantastic opportunity to encourage greater youth participation in ethnic broadcasting and utilise CMY's established networks, both with youth from around metro/rural VIC and



with industry professionals who participate as mentors. CMY is also being used as a model multicultural youth engagement organisation for other states, such as WA.

- Transit Lounge Brisbane part of Youth Arts Queensland: Transit Lounge Brisbane is working on a strategy paper to encourage
 greater involvement from culturally diverse young people. The Youth and Women's Officer suggested encouraging greater youth
 involvement in Ethnic and Multicultural Radio and they are considering 4EB in their list of potential partners. The youth were
 also able to use the DVD produced by Adam Lo from the NEMBC Youth Committee in 2004, a Tony Manicaros project to
 promote ethnic youth community radio broadcasting.
- Open Spectrum Australia (formally known as the Community Spectrum Taskforce): Open Spectrum Australia generates
 research and debate on issues related to grassroots and community media. The Executive Officer and Youth and Women's
 Officer represented the NEMBC at the Quality/Control symposium. The discussion was based on a certification system for
 grassroots media and included representatives from the community broadcasting sector, public media and government. The
 symposium also discussed ideas about the digital media environment, community media values and many possible directions
 forward
- Ethnic Youth Council (EYC) VIC: The Youth and Women's Officer has worked with the Ethnic Youth Council at the Spectrum Migrant Resource Centre in Preston.
- The Mulitfaith and Multicultural Youth Network and The Ethnic Youth Council presented Media Madness, a forum to discuss the representations of faith and culture in the media. The Youth and Women's Officer facilitated a workshop entitled, 'What can youth do to influence the media?'. This forum was very well attended by youth from all around Melbourne, numerous community organisations, government and police representatives, including VMC chairman George Lekakis, educational institutions, media professionals and celebrities.
- Researchers for Asylum Seekers: The NEMBC supported a Knowledge Transfer Project, linking the University of Melbourne, Researchers for Asylum Seekers and the Asylum Seeker Resource Centre. This project aims to normalise the experiences of refugees and asylum seekers in the media, using print, radio and TV. The NEMBC will assist with radio interviews.
- SYN 90.7/NMIT Young Adult Migrant Education Centre: The Youth and Women's Officer met with Kate Pitman from YAMEC
 and Georgia Webster, training Coordinator from SYN. SYN ran a training program with students from NMIT's Young Adult
 Migrant Education Centre. The NEMBC acted as a cultural liaison officer. This involved presenting an informal workshop about
 multicultural and ethnic broadcasting and outlining opportunities for students in the broader community sector once they've
 been trained by SYN.
- Networking the Diaspora, presented by the Cultural Development Network in partnership with the City of Melbourne: The Youth and Women's Officer presented on a panel, discussing the NEMBC's proposed Youth Website, which will offer streamed 'listen on demand' youth radio programs. The use of communications technology has proven to be very useful not only to connect refugee youth, but also second generation Australian youth with their cultural diaspora. This half-day forum looked at the possibilities of modern technologies to facilitate, develop and maintain communication between dispersed communities. Networking the Diaspora aims to include refugee community leaders, human rights lawyers and the broader community service sector to discuss new ideas in refugee resettlement policy and the premise that refugee youth resettlement is more successful if young refugees are able to identify, communicate and engage with their home communities.
- Spectrum Migrant Resource Centre: on 12 June 2009 the Executive Officer and Youth and Women's Officer attended the
 presentation of Community Profiles and launch of Finding Your Way map for new and emerging communities Darebin,
 Melbourne.



3 COMMITTEES

The Executive Committee meets 3 times in the year face-to-face and twice by teleconference and the Youth and Women's Committees meet consecutively once a year and during the NEMBC Annual Conference. The NEMBC Executive Committee performed its governance role in approving budgets, overseeing risks and policy development for the organisation. There were also a number of substantial matters addressed, including:

- The development and approval of a three-year strategic plan
- The approval of the operational plan
- A move of the Secretariat to new premises
- · A new branding and communications strategy
- The development of a new NEMBC website
- A women's representative from NSW elected to the Women's Committee
- A Policy and Procedures Manual for the organisation was finalised and adopted
- An agreement to produce an AGM procedures document to assist smoother running of the AGMs
- A number of youth issues were discussed in relation to guidelines and policy development.

Youth Committee: The main agenda for the youth meetings were planning for the new website, taking an active role in the organisation of the Radioactive Forum, contributing to the EB and the NEMBC Conference. The Youth Committee is also looking at strengthening their committee and activities by developing portfolios and defining the roles and responsibilities of committee members and the creation of state-based youth broadcasters to make them truly representative of multicultural youth broadcasters in their state. As part of this process of accountability the Youth Committee is looking at a work appraisal system to ensure commitment to the undertaking of their roles. The youth committee also created position descriptions as part of the advertising for the youth committee elections at the AGM.

Women's Committee: The committee undertook strategic planning ideas and defined their roles and responsibilities. Their projects include publicising the role of women ethnic broadcasters, contributing to the new women's NEMBC website, taking an active role in projects, such as providing input from each of their states into the new and emerging communities project, and the drafting of an Australia-wide gender policy. Decisions where made about contributions for the EB and the committee provided input into the NEMBC conference. The establishment of state-based networks of women in ethnic and multicultural broadcasting was decided upon.

Constitutional Sub-Committee (SCS): The constitutional amendments have been a policy issue that has been discussed at Executive Committee meetings and the Constitutional Sub-Committee has worked hard to contact members, to stay on schedule in order to present a comprehensive table and reasoning for amendments to the next AGM.

Planning and Development

Most notably for the organisation was the development of a three-year Strategic Plan for the organisation. In September the NEMBC met in Melbourne to workshop the Strategic Plan.All Executive Committee members (with the Youth and Women's Convenors), NEMBC staff and two representatives from EGAC attended the meeting. Substantial improvements were made from previous plans and the Strategic Plan is on the NEMBC website and was used to develop the operational plan for 2009 to 2010. Have a look on the website!



5 SECRETARIAT

Operational management by the Secretariat has continued to address the core functions of the NEMBC, which include organising the annual conference, producing the Ethnic Broadcaster Journal, developing and managing projects, networking, advocating and reporting to the Executive Committee. Through the Secretariat the Executive Officer and Youth and Women's Officer in conjunction with the committees have been able to assist in development of policy and procedures.

Moving Office

The NEMBC moved office space in January 2009. The new office space is four times the size of our old office and there are now six desks as operational work stations. The NEMBC presently has four staff, and two of those desks are ready for volunteers, interns or new NEMBC staff. Having a lot more space has been the main bonus and a state of the art cooling and heating system makes the work place far more comfortable.

The NEMBC fitted out the office space with Internet cabling so that each workstation has high speed internet access. This serves well for the introduction of the new NEMBC website and particularly for uploading or downloading podcasts and streaming. With the extra space and facilities, there is a real potential to grow and develop the NEMBC.

Administration, Staffing and Finance

While there has been some turnover of staff at the NEMBC the team was all very competent and the Executive Officer was able to quickly establish a functioning office. Concentrating on stabilising core operational functions, work was done improving the filing system and archiving, and re-developing a knowledge base. The financial system for reporting was improved with monthly reports made to the Executive Committee. A new invoicing system that is compliant to tax and accounting practices was introduced and an improved database system was developed for membership data collection and reporting.

6 MEMBERSHIP

The drive for 600 members for the year was a success. The final goal of reaching 600 members was very close, and there were 591 members by November 2008.

This was a good achievement because the Membership Officer was only appointed in early August and with very little background in the NEMBC membership services she was able to adapt and improve the database, take on 49 new members and maintain the existing membership base.

Not a large number of visits to stations occurred during the last six months but the Membership Officer was able to make contact via phone and emails to establish new members. Personal visits were made by the previous Membership Officer to 21 stations, mainly in NSW and Victoria. These personal visits established a good network of contacts that assisted with a flow-on effect for new members.

There has been and will be ongoing improvement of the database system so that communication can be improved with the members.

7 PUBLICATIONS

The Ethnic Broadcaster

The NEMBC publication is read widely, not only by ethnic broadcasters but also by a range of people and institutions interested in ethnic affairs and broadcasting. Three Ethnic Broadcasters were produced: the first was a Winter Edition in August 2008, then a Conference Edition in Spring 2008 and a Winter Edition was produced in 2009.

The 2008 Winter Edition was distributed widely to a large number of organisations across Australia – the total number was 1,800. The NEMBC received good anecdotal feedback from an SBS training coordinator, the Spectrum Migrant Resource centre and many NEMBC members.

The second publication produced in October 2008 focused on the NEMBC conference and was a good preview of what was expected at the conference. A feature article in this edition explained the NEMBC government lobby campaign and gave relevant



and up-to-date information about the ethnic sector.

The third publication in Winter 2009 focused on the outcomes of the NEMBC Conference and the Youth Radioactive Forum in Perth and had some main articles on the lobby campaign and the results of the Federal Government Budget, a large article on the role of community broadcasting in relation to the Victorian Bushfires and an article by Prof. Joseph Lo Bianco on languages. There was a lot of information from 'Around the Stations' and, as with each EB, an update from the CBF. The third production distribution was 1,600 copies, with 900 going to members and potential members and 600 going to organisations and individuals. The Ethnic Broadcaster will continue to report on member and station activities and provide information on policy, technology, training and funding. It will also feature discussions and reports on multicultural and social justice issues. Further training of staff in Desktop Publishing and developing good writing skills will facilitate more timely production of EBs.

Other publications that the NEMBC contributed to and produced were:

- A report entitled "Youth involvement at full-time ethnic radio stations: An exploration in language, culture and identity through radio broadcasting." This was a result of the NEMBC facilitating an internship through Monash University. Claire Slattery was the intern and worked with the NEMBC from October to December 2008.
- CBX CBAA publication Rachael Bongiorno wrote an article introducing the workshop proposed by the NEMBC
 at this years' CBAA conference entitled, "Facing the Challenges: Ethnic Broadcasting" and wrote an article on the
 Radioactive multicultural youth broadcasters forum Mosaic a publication of FECCA on the history of FECCA and ethnic
 community broadcasting.
- An article for New Australia Media on ethnic youth community broadcasting.
- The NEMBC produced a poster on Human Rights and Community Radio for the Victorian Human Rights Conference. The poster was displayed in the foyer area and the NEMBC was available to speak to participants during a lunch time session.

8 YOUTH, WOMEN'S and NEW EMERGING COMMUNITIES

This new role has provided a higher level of activity for youth and women's issues and also provided an opportunity for the NEMBC to be involved in new and emerging community projects. The new position was warmly welcomed by the Women's Committee which had been without dedicated support in the Secretariat for some years.

The Youth and Women's Officer has played a strong role in advocating and networking with other agencies. The details of these activities can be viewed in the previous section on Networking.

The Youth and Women's Officer has been communicating effectively with the Youth and Women's Committees and continues to coordinate activities with those committees. The Youth Committee has extended it's communication with the establishment of local state-based networks and social networking sites such as Facebook. The Women's Committee also seeks to extend its representative capabilities with the establishment of a state-based network of women involved in ethnic and multicultural broadcasting.

Youth Committee members are broadcasters at many stations and hold leadership positions at stations including 4EB, 6EBA, ICMS, 3ZZZ, Radio Adelaide, MBCNT and Radio 2000. There are over 60 young people involved in the Radioacitve youth broadcasters network and a significant number of these represent youth from emerging and refugee backgrounds.

Youth Activities

Radioactive Multicultural Youth Broadcasters' Forum, April 4-5th 2009, Perth.

The Youth and Women's Officer worked in collaboration with the Youth Committee to hold the 2nd Radioactive Forum in Perth.



The main success of the Forum was the delivery of high quality presentations and workshops. There were 60 people that attended the Forum and this provided for an intimate exchange of ideas and allowed for a deeper level of discussion and debate amongst the group. Almost all participants filled out feedback forms. Reports of the Forum can be found in the Ethnic Broadcaster and on the NEMBC Website. Funding was provided by the Foundation for Young Australians, CBF and National Youth Week. In-kind support was given by 6EBA.

Radioactive Website

The Youth and Women's Officer researched possible web designers and has been in regular communication with the successful tender, Walker Multimedia, to establish the Radioactive Multicultural Youth Website. Meetings were held with Walker Multimedia, a number of draft websites produced and a final design has been approved. The 'content management' system was written so that the website can be interactive and used by staff at the NEMBC. The draft website has been presented to the Youth Committee and Executive Committee for its feedback and approval. It is hoped that the new website will be launched in early 2010.

Agents of Change

The Youth and Women's Officer managed the project during its post-training phase and provided regular support to Agents of Change participants and Radio Stations to assist them in undertaking their role. This support spanned the year and included face-to-face visits in addition to regular phone and email contact. This project proved to be successful in encouraging youth to take on leading roles in ethnic community broadcasting at their stations as trainers and youth liaison workers. This was a most enjoyable and fruitful project and the NEMBC feels we have developed a good base on which to work for future youth training projects.

Social Networking

The Youth and Women's Officer and Youth Committee are now utilising social networking facilities such as Facebook to publicise the services of the NEMBC and promote opportunities for youth in ethnic and multicultural broadcasting. So far this forum has been useful in connecting youth from around the country and from various cultural groups, whilst also prompting increased interest in youth broadcasting for those who are not already involved.

Women's Activities

Women's Website

The Women's Website is working in conjunction with the Youth Website. The design and content production will be the same for branding purposes and the timeline the same as mentioned above in the Radioactive Website. The website will be a meaningful way that the Women's Committee can contribute to educating and empowering women through information sharing. The website will also offer the possibility to stream women's radio programs online and share podcasts which can be listened to, downloaded and if relevant replayed on another radio program. This allows for language and program sharing and development.

NSW Representative

There is a NSW Women's Representative on the Women's Committee, Fipe Nasome at Radio Skid Row. She was elected at the Executive Committee meeting in November.

Women's Awards at the NEMBC Conference

A new Women's Award was included at the NEMBC Conference to encourage and highlight the significant achievements that women broadcasters make to the sector. The importance of this award was exemplified by a post-conference award being given at a special luncheon with NSW State Government representatives. The recipient of the Multicultural/Ethnic Women's Program of the Year award was Faten El Dana from the Muslim Community Radio station 2MFM in Sydney. The luncheon ceremony was published on the CBAA online and in the local newspaper. Follow the links below for the articles:

http://www.cbonline.org.au/index.cfm?pageId=12,39,3,1675

http://express.whereilive.com.au/news/story/muslim-presenter-wins-radio-award



Experiences of Women Broadcasters

The experiences of women broadcasters have been clearly articulated in the Ethnic Broadcaster and two workshops were held on women's issues during the 2008 NEMBC Conference. A new updated leaflet has been produced about the Women's Committee. The next Women's Committee meeting will be held in November.

The CD that the women's committee worked on (2006-2007), entitled 'Outstanding Women' has been uploaded on the CBOnline website. The CD was also played on the Community Radio Network, the satellite service run by the CBAA, in October.

New & Emerging Communities & Refugees

There are two new emerging community projects being operated by the NEMBC. The first is the 'Engaging Communities' project, which is CBF-funded and aims to produce two manuals that will assist radio stations and service providers to involve and adequately support emerging and refugee communities in community broadcasting, with a particular focus on women. The second is a project funded by the Victorian Multicultural Commission (VMC) called "Strengthening Multicultural Communities through Media Skills Training".

The Engaging Communities project is in its third stage with the Youth and Women's Officer having undertaken preliminary research and consultation in Victoria. The women's committee provided input into the research phase to inform the project on a national level.

9. TRAINING

The NEMBC continues to lobby for the restoration of training that is specific to ethnic and multicultural broadcasting. In the last six months the NEMBC has provided for two training activities. These were:

- A Digital Podcasting training program (CBF funded) was held in Sydney on the 1st of December 2008, the day after the NEMBC Conference. There were 16 participants in attendance. The participants are continuing with the coursework to complete the program.
- The NEMBC worked closely with the CBAA to assist in providing Cert 4TAA training prior to the NEMBC Conference. Eight people attended the training.

10. CONFERENCE

The NEMBC 2008 Conference was very successful. The morning plenary inspired people to recognise the importance of languages in our society. The numerous workshops held on the Saturday gave participants options for learning and involvement. Strategic planning workshops at the end of the day provided the opportunity for participants to be involved and have a real input into planning processes for the NEMBC.

On Saturday night the Gala Dinner provided an emotional awards night and a feast of musical entertainment. Some features of the Conference were:

- The inspirational keynote speaker Professor Joseph Lo Bianco.
- There were strategic planning workshops at the conference and the outcomes are in a draft format and any feedback is
 welcome. The main NEMBC Strategic Plan that was adopted by the Executive Committee can be downloaded from the
 homepage. Input from the conference workshops can now be checked with the main strategic plan.

11. DIGITAL RADIO

The NEMBC participated in the Digital Radio Consultative Group and encouraged its state affiliates to do so with the relevant state bodies. The NEMBC will continue to argue strongly for the best possible deal for ethnic community broadcasters, given the complexities of multilingualism and fragmented air time.





NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC.

ABN 82 932 609 229

FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2009



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 COUNCIL REPORT FOR YEAR ENDED 30 JUNE 2009

Your councillors present their report on the council for the financial year ended June 30 2009.

COMMITTEE MEMBERS

The names and particulars of the directors of the National Ethnic and Multicultural Broadcasters' Council Inc in office at any time during the financial year are:

PRESENT COMMITTEE MEMBERS

Mr George Zangalis

President

Mrs Tangi Steen

Vice President

Mr Victor Marillanca

Secretary

Mr Nikola Nikolich

Treasurer

Mr Joe De Luca

Mrs Cristina Descalzi

Mr Osai Faiva

Mr Nick Dymterko

Mr Adam Lo

Mr Luigi Romanelli

Mrs Dana Popovich



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 COUNCIL REPORT FOR YEAR ENDED 30 JUNE 2009

PRINCIPAL ACTIVITIES

The principal activity of the council during the year were;

- To promote and represent the interest of ethnic and muticultural community broadcasters throughout Australia in Radio, Television and other electronic media;
- To advance the development of a harmonious multicultural society in Australia through broadcasting;
- (3) To assist the efforts of all broadcasters to achieve a quality service for their communities.

OPERATING RESULTS

The council is a non-profit organisation. The operating surplus for the year after extraordinary items was \$31,249 (2008 : \$28,433).

REVIEW OF OPERATIONS

The council is responsible for advocating for multiculturalism and ethnic community broadcasting

STATE OF AFFAIRS

In the opinion of the directors, there were no significant changes in the state of affairs of the council occurring during the financial year.

EVENTS SUBSEQUENT TO BALANCE DATE

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the council, the results of those operations or the state of affairs of the council in subsequent financial years.

ENVIRONMENTAL REGULATIONS

The company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

INDEMNIFYING OFFICER OR AUDITOR

No indemnities have been given or agreed to be given, or insurance premiums paid or agreed to be paid, during or since the end of the financial year, to any person who is or has been an officer or auditor of the company.

PROCEEDINGS ON BEHALF OF COMPANY

No person has apllied for leave or court to bring proceedings on behalf of the company or intervene in any proceedings to which the company is a party for the purpose of taking responsibility on behalf of the company for all or any part of those proceedings. The company was not a party to any such proceedings during the year.

LIKELY DEVELOPMENTS

The council will continue to pursue its policy of promoting and supporting community broadcasting in Australia.

Signed in accordance with a resolution of the Council.

ed November 2009 at Melbourne

President Trea
George Zangalis Niko

Nikola Nikolich





NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 INCOME STATEMENT FOR YEAR ENDED 30 JUNE 2009

	NOTES	\$ 2009	\$ 2008
Revenue	2	416,709	434,062
Gross Profit		406,709	434,062
Administrative Expenditure		382,113	400,504
Depreciation		3,347	5,125
Operating surplus (before income tax)		31,249	28,433
Income Tax Expense		-	-
Net Surplus After Income Tax		31,249	28,433

The accompanying notes form part of these financial statements.



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 BALANCE SHEET AT 30 JUNE 2009

ASSETS	NOTES	2009	2008
CURRENT ASSETS			
Cash and Cash Equivalents Trade and Other Receivables	3 4	284,766 12,668	268,924 3,246
TOTAL CURRENT ASSETS		297,434	272,170
NON CURRENT ASSETS			
Property, Plant & Equipment	5	20,179	21,730
TOTAL NON CURRENT ASSETS	5	20,179	21,730
TOTAL ASSETS		317,613	293,900
LIABILITIES			
CURRENT LIABILITIES			
Trade & Other Payables Provisions	6 7	86,934 8,740	101,819 1,391
TOTAL CURRENT LIABILITIES		95,674	103,210
TOTAL LIABILITIES		95,674	103,210
NET ASSETS		221,939	190,690
EQUITY			
Retained Surplus	8	221,939	190,690
TOTAL EQUITY		221,939	190,690
COMMITMENTS & CONTINGEN	T LIABILITIES	<u>Nil</u>	Nil

The accompanying Notes form part of these financial statements.



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 STATEMENT OF CASH FLOWS FOR YEAR ENDED 30 JUNE 2009

		\$ 2009	\$ 2008
Cash Flows from Operating Activities Grant receipts in the course of operations Cash payments in the course of operations Receipts from Interest Received		407,287 389,648	444,358 383,418
Net cash provided by operating activities	11(b)	17,639_	60,940
Cash Flows from Investing Activities Fixed asset purchases		(1,797)	(12,320)
Net cash provided by investing activities		(1,797)	(12,320)
Net Increase/(Decrease) in cash held		15,842	48,620
Cash and cash equivalents at 1 July 2008 Cash and cash equivalents at 30 June 2009	11(a)	268,924 284,766	220,304 268,924

The accompanying Notes form part of these financial statements.



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 NOTES ON FINANCIAL STATEMENTS FOR YEAR ENDED 30 JUNE 2009

NOTE 1 STATEMENT OF ACCOUNTING POLICIES

The significant policies which have been adapted in the preparation of the financial report are:

Statement of Compliance

In the opinion of the Council, National Ethnic and Multicultural Broadcasters' Council Inc is not a reporting entity. The financial report is a special purpose financial report which has been drawn up as a special purpose financial report for distribution to the members and for the purpose of fulfilling the requirements of the Associations Incorporations Act 1991 (Australian Capital Territory).

Basis of Preparation

The financial report is presented in Australian dollars.

The financial report is prepared on the historical cost basis except for financial instruments held for trading, which are stated at fair value.

The preparation of a financial report in conformity with Australian Accounting Standards requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstance, the result of which form the basis of making the judgments about carrying values and assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. These accounting policies have been consistently applied by the Council.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the year in which the estimate is revised if the revision affects only that year, or in the year of the revision and future years if the revision affects both current and future years.

There are no significant judgments made by management in the application of Australian Accounting Standards that have significant effect on either the financial report or estimates with a significant risk of material adjustment in the next financial report.

Principal Activities

The council operates as a non-profit organisation promoting and supporting ethnic and multicultural broadcasting in Australia.

Non Current Assets

The carrying amounts of all non current assets are reviewed to determine whether they are in excess of their recoverable amount at balance date. If the carrying amount of non current assets exceeds the recoverable amount, the asset is written down to the lower amount. In assessing the recoverable amounts, the relevant cash flows have not been discounted to their present value.

Income Tax

No provision for income tax has been raised, as the entity is exempt from income tax under divison 50 of the Income Tax Assessment Act 1997.



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 NOTES ON FINANCIAL STATEMENTS FOR YEAR ENDED 30 JUNE 2009

NOTE 1 STATEMENT OF ACCOUNTING POLICIES (CONT.)

Property, Plant & Equipment

Property, plant & equipment are included at cost less, where applicable, any accumulated depreciation. All fixed assets are depreciated over the estimated useful lives commencing from the time the asset is held ready for use. The gain or loss on disposal of all fixed assets is determined as the difference between the carrying amount of the assets at the time of disposal and the proceeds of the disposal, and is included in the operating surplus of the council in the year of disposal.

Employee Benefits

Provision is made in respect of the council's liability for annual leave and anticipated long service leave.

Interest Income

Interest income is brought to account on an accruals basis taking into account the effective yield of the financial asset.

Grants Received

Grant revenue is recognised at fair value of the consideration received net of the amount of goods and services tax (GST) payable and is recognised when the grant provided is receivable.

Goods & Services Tax

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST). Receivables and payables are stated at cost with the amount of GST included. The net amount of GST receivable from, or payable to, the ATO is included as a current liability or current asset in the balance sheet.

Impairment

The carrying value of the council's assets are reviewed at each balance date to determine whether there is an indication of impairment.





NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 NOTES ON FINANCIAL STATEMENTS FOR YEAR ENDED 30 JUNE 2009

NOTE 1 STATEMENT OF ACCOUNTING POLICIES (CONT.)

Trade and Other Payables

When grants are received, an undertaking is signed by the council ensuring that funds will be disbursed only to approved applicants and any excess funds will be refunded to the grantor. Accordingly, due to the undertaking being a legal document, enforceable at law, a liability arises as the funds are either owed to approved applicants or the grantor. This liability is categorised as a grant committed included in Payables.

Standards that are in Existence but not Effective

The council have considered accounting standards issued not effective at the date of this report and believe that there will not be any material adjustment to the report as a result of the application of these standards.

and approaches a rock standards.	\$ 2009	\$ 2008
NOTE 2 SURPLUS FROM OPERATIONS		
Operating Surplus (Deficit) has been determined after:		
Revenue from Continuing Operations:		
NEMBC Annual Conference	40,780	53,802
CBF Funding	340,492	288,536
Administrative Income	33,050	57,710
Other Income	2,387	34,014
	416,709	434,062
Charging as expense:		
Auditor's Remuneration	5,036	2,600
Depreciation	3,347	5,125
Transfer to Provision for Employee Entitlements	-	15,994
NOTE 3 CASH AND CASH EQUIVALENTS		
Bendigo Bank	24,862	117,423
Fitzroy Co-Op	-	427
Bendigo Term Deposit	258,492	150,129
Petty Cash Float	1,412	945_
	284,766	268,924

The weighted average interest rate on cash assets at 30 June 2009 is 3.72% (2008: 7.21%)





NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 NOTES ON FINANCIAL STATEMENTS FOR YEAR ENDED 30 JUNE 2009

NOTE 4 TRADE AND OTHER RECEIVAE	BLES	\$ 2009	\$ 2008
Trade Debtors		5,952	-
Other Debtors		3,519	-
GST Refund		3,197	3,246
		12,668	3,246
NOTE 5 PROPERTY, PLANT & EQUIPMI	ENT		
	PLANT & EQUIPMENT	AERTP & END PLANT EQUIPMENT	TOTAL
COST			
Balance at 1 July 2008	61,906	29,617	91,523
Acquisitions Disposals	610	1,187	1,797
Balance at 30 June 2009	62,516	30,804	93,320
DEPRECIATION & IMPAIRMENT LOSSES	.		
Balance at 1 July 2008	- 41,485	- 28,309	(69,794)
Depreciation charge for year	- 2,629	- 718	(3,347)
Disposals	-	-	(0,011)
Balance at 30 June 2009	- 44,114	- 29,027	(73,141)
Net Book Value at 1 July 2008	20,421	1,308	21,729
Net Book value at 30 June 2009	18,402	1,777	20,179
		\$	\$
		2009	2008
NOTE 6 TRADE AND OTHER PAYABLE	S		
Tony Manicaros Trust Account		29,385	29,911
Trade Creditors		5,169	387
Sundry Creditors		518	2,387
GST Payable		- 7.450	
Payroll Liabilities		7,159	5,370
Superannuation payable Grants and Projects Committed		3,645 41,058	6,363 57,402
Grants and Frojects Committed		86,934	101,819
			101,019



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 NOTES ON FINANCIAL STATEMENTS FOR YEAR ENDED 30 JUNE 2009

	\$ 2009	\$ 2008
NOTE 7 PROVISIONS		
Current		
Employee Entitlements	8,740 8,740	1,391 1,391
NOTE 8 RETAINED SURPLUS		
Retained surplus at the beginning of the financial year Net surplus (deficit) attributed to members of the council Retained surplus at the end of the financial year	190,690 31,249 221,939	162,257 28,433 190,690





NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 NOTES ON FINANCIAL STATEMENTS FOR YEAR ENDED 30 JUNE 2009

NOTE 9 MEMBERS' GUARANTEE

The council does not have a share capital, as it is an incorporated association. In accordance with the association's constitution, every member of the council undertakes to contribute to the assets of the council on winding up to the extent of \$10 each. At 30 June 2009, the number of members was 260 (2008: 287).

NOTE 10 SUPERANNUATION COMMITMENTS

The economic entity contributes to an award superannuation fund to provide benefits to employees on retirement, death, or disability. Benefits provided under the plan are based on contributions, currently at 15.4% (2008: 15.4%) for each employee.

NOTE 11 CASH FLOW INFORMATION

(a) Reconcilation of Cash

For the purposes of the Statement of Cash Flows, cash includes cash on hand and in banks and investments in money market instruments, net of outstanding bank overdrafts, where applicable.

Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related item in the Balance Sheet as follows:

	\$ 2009	\$ 2008	
Cash Term Deposits and cash at call	26,273 258,492 284,765	118,795 150,129 268,924	
(b) Reconciliation of Cash Flow from Operations with Operating Surplus			
Operating Surplus (deficit)	31,250	28,433	
Non-cash Flows in Operating Statement: Depreciation	3,347	5,125	
Changes in Assets & Liabilities: Decrease/(Increase) in receivables Decrease/(Increase) in prepayments Increase (Decrease) in creditors Increase/(Decrease) in provisions	(9,422) - (14,885) 7,349	10,296 - 24,787 (7,701)	
Net Cash Flow used in Operating Activities	17,639	60,940	



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 NOTES ON FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2009

NOTE 12 ADDITIONAL FINANCIAL INSTRUMENTS DISCLOSURE

(a) Interest rate risk exposure

The council's exposure to interest rate risk is presently limited to its cash assets. Cash assets represent funds held in cheque and business management accounts during the period and these funds earned interest at rates ranging between 0% and 7.7%, depending on account balances.

(b) Credit risk exposure

Credit risk represents the loss that would be recognised if counter-parties fail to perform as contracted.

The credit risk on financial assets of the council which have been recognised on the Balance Sheet is generally the carrying amount, net of any provisions for doubful debts.



NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. ABN 82 932 609 229 STATEMENT BY COUNCIL MEMBERS FOR YEAR ENDED 30 JUNE 2009

The Members of the council declare that:

- The financial statements and notes, as set out in pages 4 to 13 present fairly the council's financial position as at 30 June 2009 and its performance for the year ended on that date in accordance with the statement of compliance and basis of preparation described in Note 1; and
- In the councillors' opinion there are reasonable grounds to believe that the council will be able to pay its debts as and when they become due and payable.
- The accounts have been made in accordance with Australian Accounting Standards and other mandatory professional reporting requirements to the extent described in Note 1 and the Associations Incorporations Act 1991 (Australian Capital Territory).

Signed in accordance with a resolution of the Council.

Dated November 2009 at Melbourne

George Zangalis

Nikola Nikolich

N. Nikalich



INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF NATIONAL ETHNIC AND MULTICULTURAL BROADCASTERS' COUNCIL INC. 30 JUNE 2009

We have audited the accompanying financial report of National Ethnic and Multicultural Broadcasters' Council Inc, which comprises the Balance Sheet as at 30 June 2009, an income statement and cash flow statement for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the statement by Council members set out on pages 2-14.

The members of the Council are responsible for the preparation and fair presentation of the financial report and have determined that the accounting policies described in Note 1, are appropriate to meet the requirements of the Associations Incorporations Act 1991(Australian Capital Territory) and are appropriate to meet the needs of the members. The responsibility includes designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material mistatement whether due to fraud or error, selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Reponsibility

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to meet the the needs of members. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagement and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risk of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design the audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by the councillors, as well as evaluating the overall presentation of the financial report.

These procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with the basis of accounting described in Note 1 to the financial statements so as to present a view which is consistent with our understanding of the Council's financial position, and of its performance.

The financial report has been prepared for distribution to members for the purpose of fulfilling councillors' financial reporting obligations under the Associations Incorporation Act 1991 (Australian Capital Territory). We disclaim any assumption of responsibility for any reliance on this report to which it realtes to any person other that the members, or for any purpose other than that for which it was prepared.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Auditor's opinion:

In our opinion,

- (a) the financial report of National Ethnic and Multicutural Broadcasters Council Inc is in accordance with the Associations Incorporations Act 1991 (Australian Capital Territory), including:
- (i) giving a true and fair view of the Council's financial position as at 30th June 2009 and of its performance for the year ended on that date, in accordance with the accounting policies described in Note 1 to the financial statements;
- (ii) complying with Australian Accounting Standards to the extent described in Note 1;
- (b) other mandatory financial reporting requirements in Australia, to the extent as disclosed in note 1 to the financial ststements.

Signed on November 2009

T J Ryan & Co Chartered Accountants

Melbourne

T J Ryan Principal



